



We loves bikes.

And we understands kids!

We build ultralight & affordable bikes for kids between the ages of one and a half and fourteen so they have more fun riding; every detail on the bike is well thought out providing them with a wonderful experience to safely discover their world.

We are woom. Christian Bezdeka, Marcus Ihlenfeld and our team. We love bikes and making children happy. It all began by searching for the perfect bike for our own kids: we wanted to know what makes the best kids' bike and wanted to build bikes that inspire both kids and their parents.

Crafted with passion. What followed were six incredible and challenging years confronting the world of kids' bikes through constant questioning, experimenting and modifying things directly on the bike. The result of which we're proud of: six woom bikes for kids between the ages of one and a half and fourteen. And we still have a lot more ahead of us!

Individual and ultralight. When it comes to the needs of our kids, we're committed. 85% of our bike parts are individually designed and produced exclusively for woom, customized to fit the needs of small anatomies.

Faster learning. When kids feel comfortable on a bike, they ride with more enthusiasm. The best proof: kids independently learn to ride up to 30% faster on our bikes.



Experience adventure. Being able to explore the world on their own is a blast for kids. We ensure smooth riding through excellent handling and ergonomics, enabling the little ones to ride with ease and return home safely.

Well calculated. Even if we passionately design the best bike with the best quality, we pay close attention to the price. woom bikes are affordable for everyone because pricewise, they are equivalent to good standard kids' bikes.

More information about the
lightest kids bike in the world:
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